



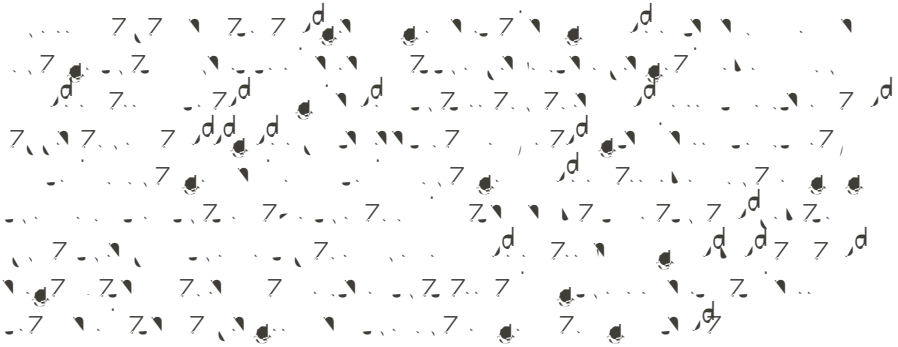
# **PHILANTHROPY AND THE SDGs**



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# Introduction



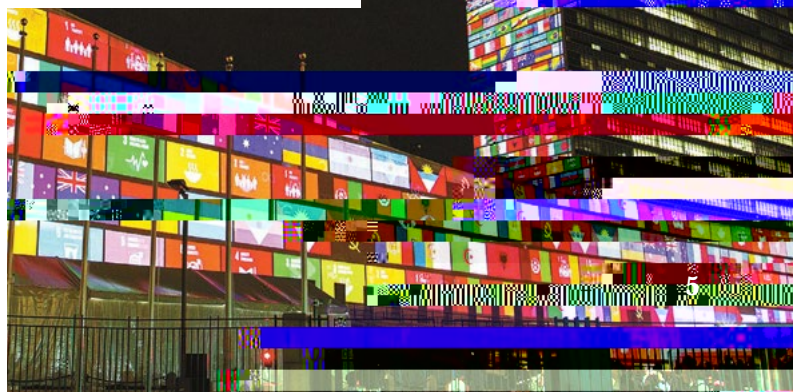
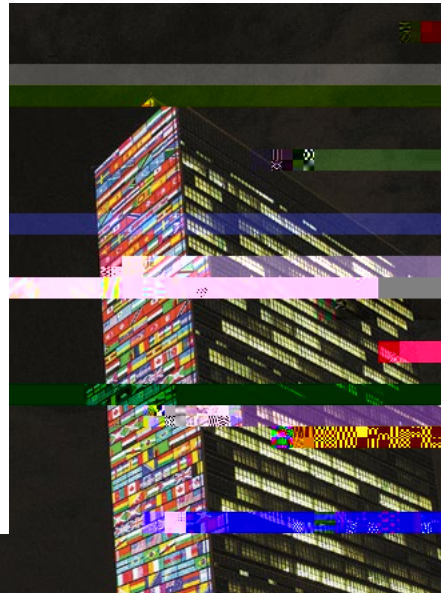
of Canada, and many others work to support SDGs-focused funders. In keeping with the spirit

effort. You'll learn how to better plan, assess progress, and report on the work you do in

pages, you'll also read about why a group in India

national framework, and more.

work of achieving them involves incremental steps. The steps taken may be small, but







# The 2030 Agenda

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- 1. No Poverty:
- 2. Zero Hunger:
- 3. Good Health And Well-Being:
- 4. Quality Education:
- 5. Gender Equality:

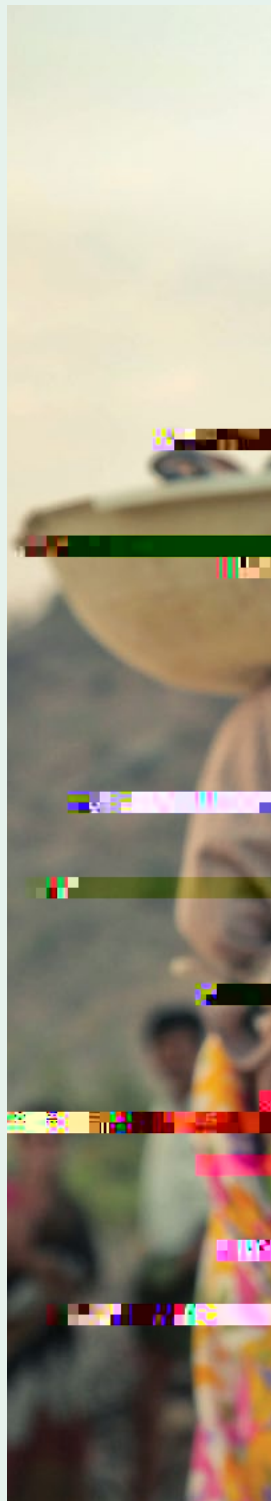
**13. Climate Action:** Take urgent action

to reduce its impacts (Acknowledging that the United Nations Framework

**14. Life Below Water:**

**15. Life On Land:**

**16. Peace, Justice, And Strong Institutions:**





order to make big changes happen



keener insights and greater impact. That is working toward the same goals.

## Step 1: Plan

*In this step, you identify how your priorities as a foundation align with the SDG goals and targets.*

16) but both of them focus on the concerns  
17, "Partnerships for the Goals," likely applies  
another that is more specific to your work.

**C. Dive into each SDG you selected to find which targets best align your philanthropy.**





## 4 QUALITY



Example: Environment

Foundation Priority Area

Foundation Priority Area

Corresponding SDG

SDG 14: Life Below Water



Most fitting targets

14.1: Reduce marine pollution of all kinds, in particular land-based activities that pollute the seas through rivers, land-based runoff and other land-based activities, including tourism and its infrastructure

14.4: Restore fish stocks in the shortest sustainable time frame that can produce maximum benefits



## Crossing Borders: The Southwest Florida Community Foundation Uses the SDGs to Connect to the World

When the Southwest Florida Community Foundation adopted the STAR framework in 2016, it saw the SDGs as an opportunity to deepen its work.

Using the STAR framework along with the SDGs helps the foundation and its grantees place their local work in a global context.

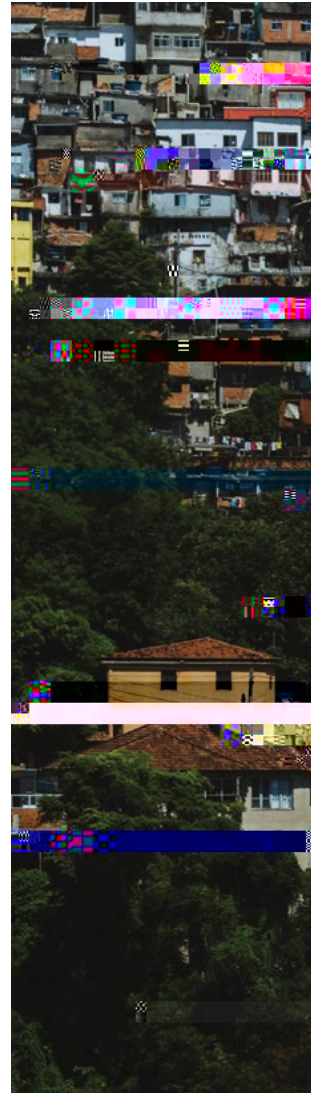
While the STAR and STAR+G frameworks, but the SDGs provide an additional opportunity: In an increasingly globalized world, the SDGs help show the foundation's connection to other

foundations. Tessa LeSage, the foundation's social innovation and sustainability director, "The SDGs help us understand how our work fits into the bigger picture. Some of it is visionary at this point. We're on the edge, and we're excited to be here."



## Step 2: Assess Progress

*Having determined the most relevant SDG goals and targets, you now decide what to measure and how to gather and analyze data and evidence to*

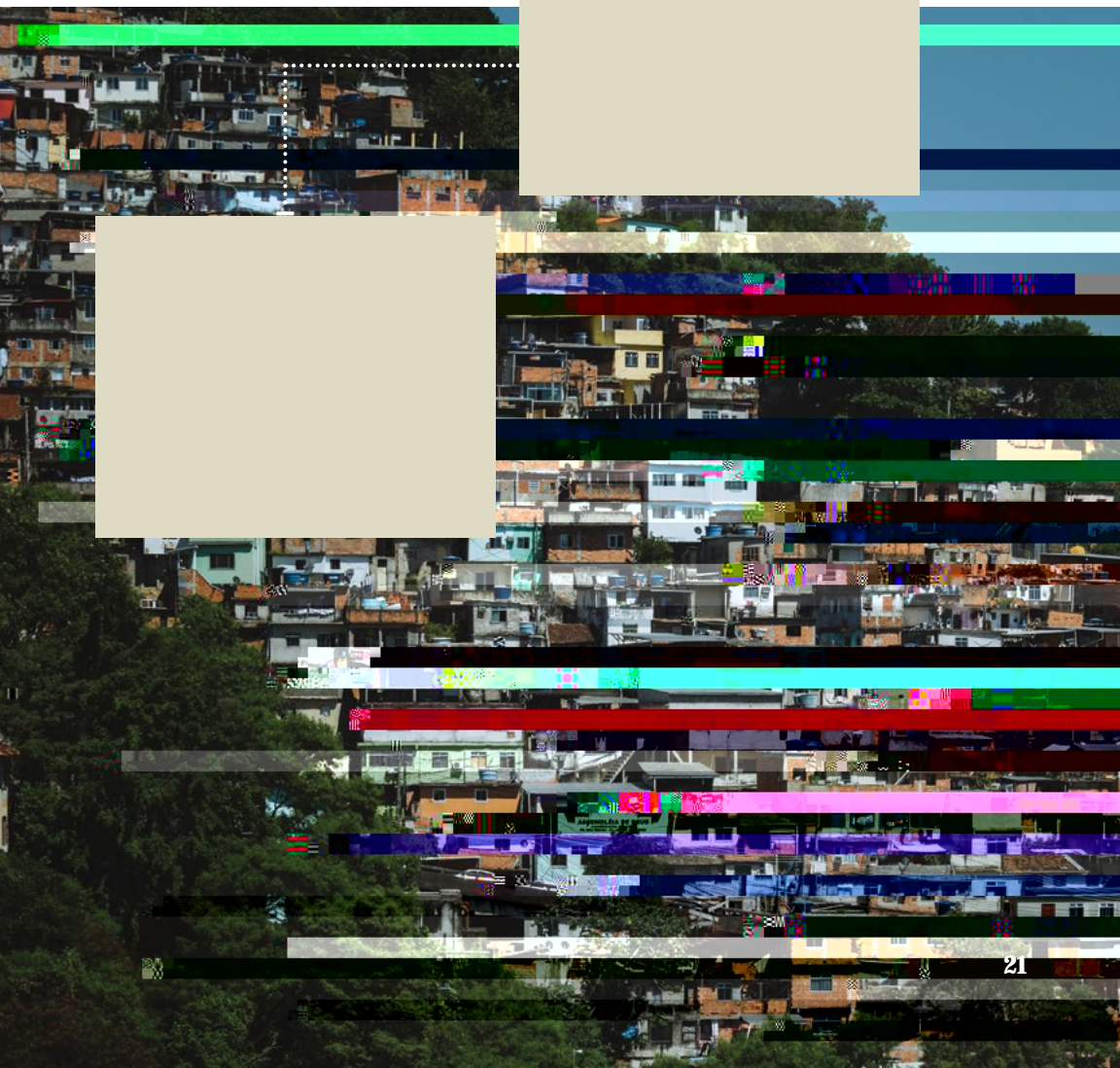
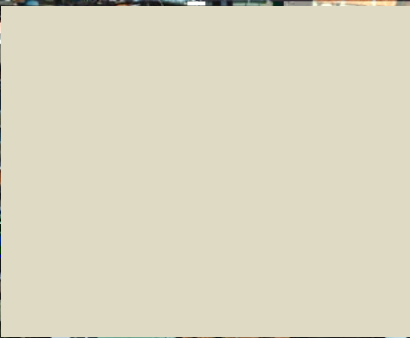
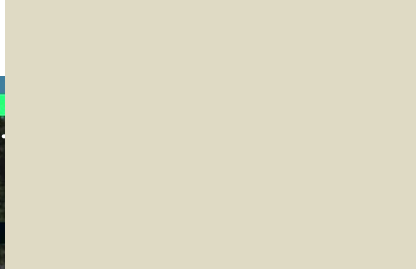
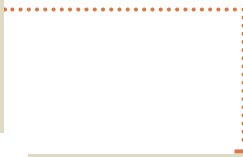


## Where Is Your Foundation?

If your M&E framework is well defined:

Compare how your M&E framework

aligns with the following:







case, your stakeholders' needs will influence

Deciding on precisely which data you'll use and

Category of data	Inputs	Activities	Outputs	Outcomes	Impacts
<b>Definition</b>	What financial and nonfinancial resources were devoted to the program, portfolio, or strategy	What activities were carried out	What products or services were generated by the activities	What changes happened in the target population or the broader population or ecosystem	What larger changes in the issue have resulted
<b>Sources</b>	<ul style="list-style-type: none"> <li>- Foundation</li> <li>- Grantees</li> </ul>			<ul style="list-style-type: none"> <li>- Foundation</li> <li>- Grantees</li> <li>- Government</li> <li>- NGOs</li> <li>- Businesses</li> <li>- News outlets</li> </ul>	

**D. Collect, analyze, and synthesize data on a regular basis.**

you've selected, break data down by region or assess impact in different contexts.

p5



## Two at a Time:

existence for some 15 years. They needn't have worried. "There was a lot of latent energy to align with the SDGs, an international framework," Sidney says.

adopted the SDGs as its impact measurement framework. Another launched they can be local trackers of the SDG indicators. The CFC launched a national network for the SDGs called



## Step 3: Report And Use Data

*Once you've gathered and analyzed data, you can prepare to report your findings to your target audiences and use data to inform better decisions and actions.*

well as the wider world of SDG stakeholders, to increase impact and help achieve the SDGs. Data reporting is immensely helpful as stakeholders worldwide build a global community to make progress on the SDGs. When

Clear in its explanations of any UN terminology or other jargon

□

care. As more funders use the SDG framework when reporting their

□

### **A. Consider stakeholders' needs.**

on it. Engage with stakeholders throughout the process of planning, collecting, and reporting on data, to understand what data they need and why. Working with stakeholders and considering their needs presents an opportunity to

	WHO uses the data	HOW they use it	WHAT they need
Internal and Field	Board of directors, staff	Refine program strategy, ensure accountability, allocate resources, communicate with partners, improve performance across grant portfolio	Strategy reports
	Grantee partners	Strengthen partnerships, form new partnerships, adjust collective action, and increase impact	Program, outcome, and impact data
	Philanthropic sector and academia	Identify successes and gaps to act more strategically and improve the sector; integrate findings and insights with other research to better understand global challenges and build the evidence base	Program, outcome, and impact data
External Institutions and Individuals	National and subnational governments		

—













lies the larger purpose of this work

# Appendix: SDG Targets

## Goal 1. End poverty in all its forms everywhere

1.1 By 2030, eradicate extreme poverty for all people

1.2

1.3

Health, which affirms the right of developing countries to flexibilities to protect public health, and, in particular,

**3.c** health workforce in developing countries, especially in least

**3.d** developing countries, for early warning, risk reduction and management of national and global health risks<sup>4</sup>

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Goal 7. Ensure access to affordable, reliable, sustainable and modern



10.6 ... developing countries in decision-making in global

10.7 ...

10.a ...

10.b ...

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Goal 14. Conserve and sustainably use the



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 CESR works to promote social justice through human



Phil